**2-3s pharmacy offer**

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| **Channel** | **Copy** | **Asset / Alt text / SharePoint** |
| **Facebook/X** | For the first time, parents can now get their 2 and 3 year olds vaccinated at local pharmacies.  It’s quick, safe and effective. Protect your child this winter.  Book now or find a local pharmacy offering walk-in appointments: https://www.nhs.uk/nhs-services/vaccination-and-booking-services/book-flu-vaccination/ |  |
| **Instagram** | For the first time, parents can now get their 2 and 3 year olds vaccinated at local pharmacies.  Flu isn’t just a heavy cold – it can make young children seriously unwell, sometimes badly enough to need hospital care.  Vaccination is the best way to shield them. It’s safe, effective and often given as a quick, painless spray up the nose.  Search ‘NHS flu vaccine’ for more information. |  |